A fundraising Walk benefiting Down syndrome
Saturday, November 28, 2020

Join Us for the 18th Annual Fundraiser
Buddy Walk® Arizona 2020 @ Phoenix Zoo

We’re going mobile with a parade of cars
driving through Phoenix ZooLights!

480.759.9150
DSNetworkAZ.org

2020 Sponsorship Packet
DSNetwork has been re-thinking how to safely host its Buddy Walk fundraiser due to the uncertainty caused by COVID-19. One thing is for sure, **TOGETHER, WE ARE ONE!** A hybrid approach to ensure everyone can be involved at their own comfort level will keep our community together in a fun and different way!

Remaining Steadfast in Support of our Families is DSNetwork’s number ONE goal. The Buddy Walk will provide much needed funds to assist in providing programs and services to over 2,500 individuals with Down syndrome and their families - even if they must continue to be offered virtually. Although it may feel and look a little different, we will be celebrating Down syndrome!

**PRIME VISIBILITY FOR OUR SPONSORS**
- Down Syndrome Network Arizona’s Premier Fundraiser
- Provides **PRIME VISIBILITY** for Sponsors
- Sponsors are community partners, supporting what really matters for the future we’re walking towards.
- High-touch digital materials will be seen by thousands.
- Together we will build upon the change for good, which we’re working on today.
- For the past 18 years, Buddy Walk Arizona has grown exponentially; this year’s fundraising event will be extra-special.

**2021 CALENDAR UNVEILED**
- 1,500 calendars featuring photos of infants, children, youth and adults with Down syndrome
- Sponsors enjoy **PRIME PLACEMENT** and visibility
- Distribution to parents, schools, businesses, medical and therapy offices, community-wide
From the initial diagnosis through school-aged years and beyond, individuals with Down syndrome and their families face a wide range of challenges and often complicated journey to learn how to best support and nurture their loved ones. Down Syndrome Network helps every step of the way.

DSNetwork directly impacts more than 2,500 individuals through its programs and services, and indirectly impacts over 5,000. DSNetwork programs include:

- Supporting New Parents
- Medical Outreach
- Parents & Schools in Partnership Program
- Tweens & Teens UP for Down syndrome Group Outings
- Buddy UP Tennis
- Monthly Youth and Young Adult Group Outings
- DS ConneX #4SIBS
- Family Networking Programs and Opportunities
- Xcell for Adults: Aging with Down Syndrome
- CLUB Xtra for KIDS (0-7 years old)
- Moms’ Night Out and D.A.D.S. (Dads Appreciating Down Syndrome) Groups
- CJ Udall Memorial Scholarship
- Workshops, Conferences and Symposia
- Enrichment Center Provides Resources
<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Total Impressions</th>
<th>Benefits</th>
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| **Friend Sponsor** | $1,000 | 10,500 | Logo placement on Buddy Walk® t-shirts.  
Logo recognition on DSNetwork website. |
| **Silver Sponsor** | $2,500 | 35,000 | Logo recognition on select Buddy Walk® marketing materials, website, e-newsletters.  
Logo placement on Buddy Walk® t-shirts.  
Logo placement in 2021 calendar, including company and contact listing.  
Logo recognition on event signage prominently displayed. |
| **Gold Sponsor** | $5,000 | 49,500 | Logo recognition on ALL Buddy Walk® marketing materials, brochures, website, and e-newsletters.  
Logo placement on Buddy Walk® t-shirts.  
Logo placement in 2021 calendar, including company and contact listing.  
Logo recognition on event signage prominently displayed.  
Logo on yard sign given to each team. |
| **Bronze Sponsor** | $1,500 | 26,500 | Logo placement on Buddy Walk® t-shirts.  
Logo placement in 2021 calendar, including company and contact listing.  
Logo recognition on DSNetwork website.  
Logo recognition on event signage prominently displayed. |
| **Combined Calendar/Buddy Walk T-Shirt Sponsorship (GREAT VALUE!)** | | | Logo recognition on ALL Buddy Walk® marketing materials, brochures, website, and e-newsletters.  
Logo placement on Buddy Walk® t-shirts.  
Logo placement in 2021 calendar, including company and contact listing.  
Logo recognition on event signage prominently displayed.  
Logo on yard sign given to each team. |
Platinum Sponsor $7,500
- Logo recognition on ALL Buddy Walk® marketing materials, brochures, website, and e-newsletters.
- Half page ad in digital event program seen by thousands.
- Logo placement on Buddy Walk® t-shirts.
- Logo placement in 2021 calendar, including company and contact listing.
- Logo recognition on event signage prominently displayed.
- Logo on yard sign given to each team.
- Placard with your logo prominently displayed.

Premier Sponsor $10,000
- Logo recognition on ALL Buddy Walk® marketing materials, brochures, website, and e-newsletters.
- Full page ad in digital event program seen by thousands.
- Featured logo placement on Buddy Walk® t-shirts.
- Featured logo placement in 2021 calendar, including company and contact listing.
- Logo recognition on event signage prominently displayed.
- Logo on yard sign given to each team.
- Placard with your logo prominently displayed.
- Logo prominently displayed on DSNetwork’s APP.

Presenting Sponsor $15,000
- Prime logo placement on ALL Buddy Walk marketing materials.
- Prime logo placement and/or name recognition and hotlink on DSNetwork’s website, electronic newsletters and social media.
- Plaque of Appreciation Award.
- Full page ad in digital event program seen by thousands.
- Reserved spot for 3 vehicles in Buddy Walk procession through ZooLights.
- Prime logo placement on Buddy Walk® t-shirts.
- Exclusive logo recognition on car flags.
- Logo placement in 2021 calendar, including company and contact listing.
- Logo recognition on event signage prominently displayed.
- Logo on yard sign given to each team.
- Placard with your logo prominently displayed.
- Logo prominently displayed on DSNetwork’s APP.
Your sponsorship will be highlighted within the Buddy Walk Arizona’s extensive promotional campaign, which reaches into various mediums and conveys the event’s extraordinary sense of community.
Thank you for your consideration and support for Down Syndrome Network!

www.dsnetworkaz.org/BW2020

Questions? Please contact Louise Bowden:
louise@DSNetworkAZ.org | 480.759.9150 (call/text)
1445 E Guadalupe Rd, STE 103 | Tempe, AZ 85283

2020 Buddy Walk® Sponsorship Levels

- Option 1 Friend Sponsor (TShirt) ..................... $1,000
- Option 2 Friend Sponsor (2021 Calendar) ....... $1,000
- ★ GREAT VALUE
  Bronze Sponsor (Calendar & TShirt) .......... $1,500
- Silver Sponsor ...................... $2,500
- Gold Sponsor ...................... $5,000
- Platinum Sponsor ............... $7,500
- Premier Sponsor ............... $10,000
- Presenting Sponsor .......... $15,000

Other Payment Options:
- Please invoice me.
- My check for $___________ is enclosed.
  (please make payable to DSNetwork)

DSNetwork is a 501(c)(3) nonprofit IEN: 61-1409048.
Sponsorship contribution is fully tax-deductible to the extent allowed by law.
No gifts or services are provided in exchange for sponsorship.

Reserve and pay online:
www.DSNetworkAZ.org/BW2020